



## Concentration Courses

### Ethics for a Global Economy (Business Ethics)

This study is designed to facilitate an understanding of philosophy of ethics and ethical decision-making process. The study emphasizes the overall philosophies, theories, and concepts of moral reasoning in making informed ethical decisions in various areas of business and business management.

### Risk Management

The course introduces students to the general concept of risk and its management. It explores the various risks faced by individuals and firms, exposures to loss, and different techniques for managing these risks. They will explore different types of risk attitudes, steps of the risk management process, as well as different types of insurance policies.

### International Finance

This course prepares students to be leaders and catalysts in multinational business corporation's financial decision-making. Its objective is to educate the students, not only to function in a financially high-risk environment, but also to search for opportunities that create value to the organization by integrating the strategic and financial challenges that face today's multinational business enterprises. The course examines topics related to international trade, international currency values and exchange, international financial strategies and policies, foreign exchange exposures and risk in international markets, strategy to effectively penetrate foreign equity capital market, and debt structures of multinational business enterprises.

### Econometrics

This course is an introduction to regression analysis. Econometrics is a powerful tool that helps answer questions that arise out of economic theory with data. It refers to the application of statistical methods to the quantification and critical assessment of hypothetical economic relationships using data. Students will be introduced to data collection and management, summary statistics and to regression models used in empirical economic as well as financial analysis.

### Investing

This course covers both the theory and practice of investing with an emphasis on introducing related important concepts. The main topics covered will be: types of investments and securities, markets, key concepts, elements of asset valuation, portfolio theory and derivatives. The course will also cover modern portfolio theory. The course will mirror current developments and the changing regulatory environment. Notes: Courses in accounting will lay the foundations for financial statement analysis that are a key part of understanding the process of valuing financial securities. While not an essential prerequisite for this course, a knowledge of accounting would provide a helpful background. While courses such as International Economics or International Finance touch on global capital markets, this course goes into much greater operational detail and the courses complement each other rather than serving as substitutes.

## why choose this programme

### Highly Qualified Academic Staff

Our team comprises professors from prestigious universities with extensive experience both in Greece and internationally

### Diverse Concentrations

Choose from multiple concentrations to tailor your degree to your interests

### Exploratory First Years

Sample various courses in the first two years before selecting your concentration

### Comprehensive Education

Broaden your knowledge with a diverse General Education curriculum

### Program Flexibility

with full-time or part-time studies

### Adaptable Pathways

Change your concentration during your studies to better align with your evolving career goals



“ The Finance major is meticulously designed to prepare students for thriving careers in investment, finance, banking, and corporate financial services industries. With a strong emphasis on risk management, students will learn to utilize derivative securities such as options, futures, and swaps to mitigate risk exposure, paving the way for risk management roles within the corporate sector. Our finance graduates are highly sought after, not only within the finance profession but also across various business domains. They have an impressive track record of climbing the corporate ladder and securing high-level positions, often in roles that extend beyond direct finance responsibilities. Additionally, Greek and EU nationals may have their SUNY/ESC degrees recognized by Greek state authorities, enhancing their professional credentials and opportunities.



**Apply Now!**  
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THESSALONIKI



UNIVERSITY OF NEW YORK  
IN PRAGUE (UNYP)  
PRAGUE



**NEW YORK COLLEGE**  
THE INTERNATIONAL COLLEGE OF GREECE  
**The LEADING College**  
of University Studies in Greece:  
The ONLY Greek College with expertise in founding and  
operating Private Universities in Europe!

# Bachelor of Science (BS) FINANCE

## Empowering Tomorrow's Financial Leaders



STATE UNIVERSITY OF NEW YORK  
**EMPIRE STATE**  
UNIVERSITY



**NEW YORK COLLEGE**  
THE INTERNATIONAL COLLEGE OF GREECE

The **Bachelor of Science (BS) in Finance**, offered by the State University of New York - Empire State University, U.S.A., at New York College in Greece, equips students with comprehensive financial knowledge and a strong foundation in broader business fundamentals. Graduates will develop a deep understanding of management science, economics, accounting, computing and information systems, organizational behavior, business law, and ethics. Through the general education program, students will gain a solid grounding in science and liberal studies.

# MASTER YOUR FUTURE

The curriculum emphasizes critical and analytical application of financial concepts in real-world situations, enabling students to comprehend the political, social, legal, regulatory, environmental, and technological impacts on organizations. Graduates will be adept at providing and analyzing financial information for various decision-making purposes, understanding the operation and design of financial systems, and managing risks and financial instruments. Additionally, they will grasp the role, functions, and environment of financial services in an international context. This program also prepares students for pursuing postgraduate studies or obtaining professional qualifications in the field of finance.



“ **New York College and its staff will support and encourage you to reach your goals and potential. The vision of New York College is to create excellent opportunities for its students through the provision of vocationally relevant programmes, working alongside industry and professional bodies. The areas of study provide a solid grounding in the major business disciplines and core business skills.**

**Our faculty are experts in their fields, and they develop courses based on up-to-date best practice and the latest academic research. They have excellent academic credentials and substantial managerial and executive leadership experience. The programme is challenging but rewarding, and develops practical skills immediately applicable in a global market.**

**It is my pleasure to welcome you to this stage of your education and I trust that you will find your experience here at New York College both rewarding and enjoyable.**

**Kelley Galloway**  
Head of Business Programmes, New York College



**Programme Duration:**  
Full time: 4 years, Part Time: 5-6 years

## CURRICULUM

General Education - 30 credits	
<i>You must take these 6 courses = 18 credits</i>	
1	Intro to College Reading and Writing
2	Effective Reading & Writing
3	Math
4	US History
5	Natural Science course
6	Diversity course
<i>Select 3 of the following 5 areas = 9 credits</i>	
1	Social Science course
2	Western Civilization course
3	Other World Civilizations
4	Humanities course
5	Arts course
<i>Take 1 course from any category = 3 credits</i>	
	GenEd elective course

Empire State University Concentration Courses - 32 credits	
1	Ethics for a Global Economy
2	Risk Management
3	International Finance
4	Econometrics
5	Investing

Elective credits	
Social & Economic Development	Intro to Sociology
Intro to Business Communication	Economics of the European Union

New York College Concentration Prerequisites	
1	Managerial Accounting
2	Financial Accounting
3	Statistics for Business
4	Principles of Management
5	Principles of Marketing
6	Intro Microeconomics
7	Intro Macroeconomics
8	Business Law
9	Management Information Systems
10	Social & Economic Development
11	Corporate Finance
12	Organizational Behavior
13	Money & Banking

Electives	
Marketing Management (pre-req. Adv Mkt)	International Economics
Conflict and Negotiation	Cost Accounting
International Political Economy	Int'l Cross Cultural Management
Marketing & Sales Promotion (pre-req. principles of marketing)	

# STATE UNIVERSITY OF NEW YORK Empire State University, U.S.A.

The STATE UNIVERSITY OF NEW YORK is the largest university in the United States with 64 campuses and 400,000 students. Empire State University is one of the 64 colleges and universities of the STATE UNIVERSITY OF NEW YORK with approximately 20,000 students each year. STATE UNIVERSITY OF NEW YORK - Empire State University (SUNY-ESU) offers fully accredited undergraduate and graduate programs as well as professional degrees. Founded in 1971, it is internationally renowned for its flexible and innovative programs. The Department of International Programs at STATE UNIVERSITY OF NEW YORK - ESU collaborates with educational institutions around the world to serve undergraduate students. Students participate in classroom and online courses in Athens, Thessaloniki and Prague (Czech Republic).

**New York College has a franchise agreement under the Greek Ministry of Education legislation and the degree you will receive at the end of your studies is awarded by the University itself.**



Aerial view of the central administration building of the STATE UNIVERSITY OF NEW YORK in Albany, NY c.1980