

## Modules

### Strategic management and leadership:

Shipping management, Internal and external environment, performance measurement, leadership and leadership styles.

### Shipping law and maritime policy:

Shipping law, regulations, safety and security issues.

### Financial management and decision making in shipping:

Financial management, decision making process and criteria.

### Human resource management and crew management:

Human resource management principles, crew management criteria, regulations for crew and rewarding process.

### Commercial management and marketing:

The role of marketing in shipping, segmentation-targeting-positioning, marketing mix in shipping.

### Chartering:

The role of charterer, chartering process.

### Data analytics in shipping:

Big data analysis, relationship between shipping management and information technology.

### Logistics and supply chain management:

Logistics management, warehousing, supply chain management.

### Professional project:

Preparation of the thesis under the supervision of a supervising professor.

## why choose this programme

### The one of a kind MBA in Shipping in Greece

which which combines theoretical training with practical application

Highly qualified, experienced and supportive instructors

### State of the art curriculum

with a wide range of courses and directions

### Interface

with the shipping industry and marketplace

### Programme flexibility

with full or part-time studies. Classes take place on Friday evenings and on Saturdays

### Assessment

through activities in-class and assignments

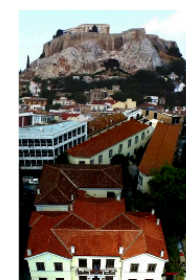


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The **MBA International Shipping** ensures a career in globalized shipping industry. It is a top academic choice of postgraduate level studies with a degree from one of the leading British universities. The graduate of the programme can work as an executive in the shipping industry.



**Apply Now!**  
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**NEW YORK COLLEGE**  
THE INTERNATIONAL COLLEGE OF GREECE

**The LEADING College**  
**of University Studies in Greece:**  
The **ONLY** Greek College with expertise in founding and operating Private Universities in Europe!

# MBA INTERNATIONAL SHIPPING

The one and only MBA in Shipping  
in Greece, with exclusive expertise

# Navigate Boundaries Achieve Excellence



University of  
Greater Manchester



**NEW YORK COLLEGE**  
THE INTERNATIONAL COLLEGE OF GREECE



The **MBA International Shipping** ensures successful careers to its graduates as maritime executives in Greece and abroad combining academic knowledge with the trends in the shipping industry.

**GUARANTEES professionals**  
in worldwide  
**SHIPPING**  
industry with skills & expertise

STRATEGIC MANAGEMENT  
& LEADERSHIP



DECISION  
MAKING



HUMAN RESOURCE  
MANAGEMENT &  
CREW MANAGEMENT



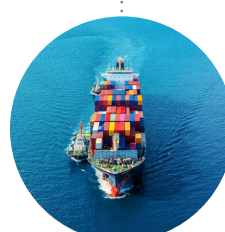
RISK  
MANAGEMENT



DATA  
ANALYTICS



CHARTERING



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Shipping remains a cornerstone of the global economy—and a strategic powerhouse for Greece. Contributing over €14 billion annually and supporting more than 86,000 full-time jobs, the Greek shipping industry continues to lead in innovation, resilience, and international impact.

The MBA in International Shipping equips tomorrow’s leaders with advanced knowledge, strategic insight, and global perspective—preparing graduates to excel in a dynamic sector that drives both national growth and international trade.



**Programme Duration**

Programme flexibility with  
full or part-time studies  
Classes take place  
on Friday evenings & on Saturdays

**Full time**

12 months courses including the  
preparation of the thesis under the  
supervision of a supervising professor

**Part Time**

24 months courses including the  
preparation of the thesis under the  
supervision of a supervising professor

**PREPARES**  
**SHIPPING**

leaders releasing  
their leadership potential

**Programme  
Curriculum**



Strategic management  
and leadership



Shipping law and  
maritime policy



Financial management and  
decision making in shipping



Human resource management  
and crew management



Commercial management  
and marketing



Chartering



Data analytics  
in shipping



Logistics and supply  
chain management



Professional project

**University of  
Greater Manchester**

**IN THE 30 BEST UNIVERSITIES IN THE UK!**  
(Guardian 2024)

The public British university University of Greater Manchester (known until 2024 as the University of Bolton ) has a long history and strong commitment to the provision of high-quality education. It was founded in 1824 as Bolton Mechanics’ Institute, one of the first educational institutions in Great Britain. The University of Greater Manchester has managed to stand out for the quality of its teaching. The Times and Sunday Times Good University Guide 2023 ranks it first in North West England for teaching quality, the Complete University Guide 2024 ranks it first in student satisfaction, while the University held the 30th position according to the Guardian’s 2024 ranking list of British Universities. Recently, the BBC highlighted the UNIVERSITY OF Greater Manchester as a model for the Universities of Britain regarding its operating standards for student safety during the Covid-19 pandemic, and the British Minister of Education Michelle Donelan, from the podium of the House of Commons, referred to the “amazing work the University is doing.” New York College has a franchise agreement in accordance with the legislation of the Greek Ministry of Education, and the degree you will receive at the end of your studies is awarded by the University itself.

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**University for Student Satisfaction**  
for the last 6 years

