

Modules

Strategic management and leadership:

Shipping management, Internal and external environment, performance measurement, leadership and leadership styles.

Shipping law and maritime policy:

Shipping law, regulations, safety and security issues.

Financial management and decision making in shipping:

Financial management, decision making process and criteria.

Human resource management and crew management:

Human resource management principles, crew management criteria, regulations for crew and rewarding process.

Commercial management and marketing:

The role of marketing in shipping, segmentation-targeting-positioning, marketing mix in shipping.

Chartering:

The role of charterer, chartering process.

Data analytics in shipping:

Big data analysis, relationship between shipping management and information technology.

Logistics and supply chain management:

Logistics management, warehousing, supply chain management.

Professional project:

Preparation of the thesis under the supervision of a supervising professor.

why to choose this programme

The one of a kind MBA in Shipping in Greece

which which combines theoretical training with practical application

State of the art curriculum

with a wide range of courses and directions

Programme flexibility

with full or part-time studies. Classes take place on Friday evenings and on Saturdays

Highly qualified, experienced and supportive instructors

Interface

with the shipping industry and marketplace

Assessment

through activities in-class and assignments



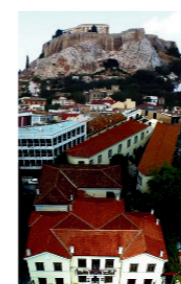
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The **MBA International Shipping** ensures a career in globalized shipping industry. It is a top academic choice of postgraduate level studies with a degree from one of the leading British universities. The graduate of the programme can work as an executive in the shipping industry.



Apply Now!

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MBA INTERNATIONAL SHIPPING

The one and only MBA in Shipping
in Greece, with exclusive expertise

The **MBA International Shipping** ensures successful careers to its graduates as maritime executives in Greece and abroad combining academic knowledge with the trends in the shipping industry.

GUARANTEES professionals in worldwide
SHIPPING
 industry with skills & expertise

STRATEGIC MANAGEMENT & LEADERSHIP



DECISION MAKING



HUMAN RESOURCE MANAGEMENT & CREW MANAGEMENT



RISK MANAGEMENT



DATA ANALYTICS



CHARTERING



“ Shipping is one of the major industries both in Greece and worldwide. The participation of shipping to GDP is calculated around €14.1 billion per year which corresponds to 7.9% of GDP, while in terms of employment, the effect is estimated at 86.3 thousand full-time work jobs. The MBA International Shipping is offering advanced academic postgraduate courses guarantying graduates who will staff the shipping industry of Greece and of the world.

Programme Leader:
Dr. Christos Patsiouras Post-Doc
 Athens University of Economics & Business
 PhD in Shipping, University of Piraeus



Programme Duration

Programme flexibility with full or part-time studies
 Classes take place on Friday evenings & on Saturdays

Full time

12 months courses including the preparation of the thesis under the supervision of a supervising professor

Part Time

24 months courses including the preparation of the thesis under the supervision of a supervising professor

PREPARES SHIPPING
 leaders releasing their leadership potential

Programme Curriculum

Strategic management and leadership

Shipping law and maritime policy

Financial management and decision making in shipping

Human resource management and crew management

Commercial management and marketing

Chartering

Data analytics in shipping

Logistics and supply chain management

Professional project

University of Bolton Greater Manchester

IN THE 30 BEST UNIVERSITIES IN THE UK!
 (Guardian 2024)

The state UNIVERSITY OF BOLTON is located in the Greater Manchester area of England with a history dating back to 1824. According to the Guardian (Best UK Universities 2024 – rankings), to UNIVERSITY OF BOLTON is ranked among the 30 best universities in the UK. Recently, the BBC highlighted the UNIVERSITY OF BOLTON as a model for UK Universities, regarding its operating standards for student safety from the Covid-19 pandemic and the UK Education Secretary Michelle Donelan, from the floor of the House of Commons, referred to the "amazing work the University is doing".

New York College has a franchise agreement under the Greek Ministry of Education legislation and the degree you will receive at the end of your studies is awarded by the University itself.

Greater Manchester's **No.1** University for Student Satisfaction for the last 6 years

